






Places: Gallatin city, TN

	2000 Total Population	23,230
	2000 Group Quarters	836
	2008 Total Population	27,569
	2013 Total Population	31,073
	2008 - 2013 Annual Rate	2.42%
	2000 Households	8,963
	2000 Average Household Size	2.5
	2008 Households	10,873
	2008 Average Household Size	2.46
	2013 Households	12,397
	2013 Average Household Size	2.44
	2008 - 2013 Annual Rate	2.66%
	2000 Families	6,197
	2000 Average Family Size	2.99
	2008 Families	7,431
	2008 Average Family Size	2.99
	2013 Families	8,332
	2013 Average Family Size	2.99
2008 - 2013 Annual Rate	2.32%	
	2000 Housing Units	9,600
	Owner Occupied Housing Units	58.6%
	Renter Occupied Housing Units	34.8%
	Vacant Housing Units	6.6%
	2008 Housing Units	11,593
	Owner Occupied Housing Units	60.6%
	Renter Occupied Housing Units	33.1%
	Vacant Housing Units	6.2%
	2013 Housing Units	13,116
	Owner Occupied Housing Units	61.1%
	Renter Occupied Housing Units	33.4%
	Vacant Housing Units	5.5%
	Median Household Income	
	2000	\$34,737
	2008	\$49,379
2013	\$58,243	
Median Home Value		
2000	\$98,364	
2008	\$149,047	
2013	\$162,411	
Per Capita Income		
2000	\$18,550	
2008	\$25,370	
2013	\$29,851	
Median Age		
2000	35.5	
2008	37.7	
2013	39.2	

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



2000 Households by Income

Household Income Base	8,914
< \$15,000	20.4%
\$15,000 - \$24,999	16.7%
\$25,000 - \$34,999	13.2%
\$35,000 - \$49,999	16.4%
\$50,000 - \$74,999	18.9%
\$75,000 - \$99,999	8.0%
\$100,000 - \$149,999	3.7%
\$150,000 - \$199,999	1.0%
\$200,000+	1.8%
Average Household Income	\$46,787

2008 Households by Income

Household Income Base	10,874
< \$15,000	13.7%
\$15,000 - \$24,999	10.9%
\$25,000 - \$34,999	11.5%
\$35,000 - \$49,999	14.4%
\$50,000 - \$74,999	20.8%
\$75,000 - \$99,999	16.0%
\$100,000 - \$149,999	8.3%
\$150,000 - \$199,999	1.9%
\$200,000+	2.6%
Average Household Income	\$62,884

2013 Households by Income

Household Income Base	12,397
< \$15,000	11.0%
\$15,000 - \$24,999	8.8%
\$25,000 - \$34,999	9.6%
\$35,000 - \$49,999	13.6%
\$50,000 - \$74,999	20.8%
\$75,000 - \$99,999	17.8%
\$100,000 - \$149,999	11.3%
\$150,000 - \$199,999	3.5%
\$200,000+	3.5%
Average Household Income	\$73,122

2000 Owner Occupied HUs by Value

Total	5,648
<\$50,000	15.6%
\$50,000 - 99,999	36.1%
\$100,000 - 149,999	26.0%
\$150,000 - 199,999	11.1%
\$200,000 - \$299,999	6.8%
\$300,000 - 499,999	3.1%
\$500,000 - 999,999	0.8%
\$1,000,000+	0.5%
Average Home Value	\$124,601

2000 Specified Renter Occupied HUs by Contract Rent

Total	3,343
With Cash Rent	94.6%
No Cash Rent	5.4%
Median Rent	\$429
Average Rent	\$422

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



2000 Population by Age

Total	23,230
0 - 4	7.3%
5 - 9	6.7%
10 - 14	7.0%
15 - 19	7.3%
20 - 24	6.5%
25 - 34	14.5%
35 - 44	15.1%
45 - 54	12.8%
55 - 64	9.1%
65 - 74	6.7%
75 - 84	4.9%
85+	2.1%
18+	74.6%

2008 Population by Age

Total	27,570
0 - 4	7.2%
5 - 9	6.8%
10 - 14	6.6%
15 - 19	6.2%
20 - 24	5.9%
25 - 34	13.4%
35 - 44	14.5%
45 - 54	14.6%
55 - 64	11.3%
65 - 74	6.8%
75 - 84	4.5%
85+	2.1%
18+	75.6%

2013 Population by Age

Total	31,073
0 - 4	7.0%
5 - 9	6.7%
10 - 14	6.8%
15 - 19	6.3%
20 - 24	5.5%
25 - 34	12.0%
35 - 44	14.0%
45 - 54	15.0%
55 - 64	12.7%
65 - 74	7.4%
75 - 84	4.4%
85+	2.2%
18+	75.6%

2000 Population by Sex

Males	47.6%
Females	52.4%

2008 Population by Sex

Males	48.1%
Females	51.9%

2013 Population by Sex

Males	48.3%
Females	51.7%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



2000 Population by Race/Ethnicity

Total	23,230
White Alone	78.3%
Black Alone	17.6%
American Indian Alone	0.3%
Asian or Pacific Islander Alone	0.5%
Some Other Race Alone	2.0%
Two or More Races	1.3%
Hispanic Origin	3.4%
Diversity Index	39.9

2008 Population by Race/Ethnicity

Total	27,568
White Alone	77.7%
Black Alone	17.1%
American Indian Alone	0.3%
Asian or Pacific Islander Alone	0.7%
Some Other Race Alone	2.8%
Two or More Races	1.5%
Hispanic Origin	4.8%
Diversity Index	42.5

2013 Population by Race/Ethnicity

Total	31,075
White Alone	76.5%
Black Alone	17.4%
American Indian Alone	0.3%
Asian or Pacific Islander Alone	0.8%
Some Other Race Alone	3.4%
Two or More Races	1.6%
Hispanic Origin	5.9%
Diversity Index	45.2



2000 Population 3+ by School Enrollment

Total	22,047
Enrolled in Nursery/Preschool	1.5%
Enrolled in Kindergarten	1.4%
Enrolled in Grade 1-8	11.9%
Enrolled in Grade 9-12	5.5%
Enrolled in College	2.8%
Enrolled in Grad/Prof School	0.2%
Not Enrolled in School	76.7%

2008 Population 25+ by Educational Attainment

Total	18,554
Less than 9th Grade	8.9%
9th - 12th Grade, No Diploma	13.9%
High School Graduate	33.9%
Some College, No Degree	20.2%
Associate Degree	6.0%
Bachelor's Degree	11.8%
Graduate/Professional Degree	5.3%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



2008 Population 15+ by Marital Status

Total	21,876
Never Married	23.4%
Married	54.5%
Widowed	7.2%
Divorced	14.9%



2000 Population 16+ by Employment Status

Total	18,053
In Labor Force	60.7%
Civilian Employed	57.2%
Civilian Unemployed	3.4%
In Armed Forces	0.1%
Not in Labor Force	39.3%

2008 Civilian Population 16+ in Labor Force

Civilian Employed	92.4%
Civilian Unemployed	7.6%

2013 Civilian Population 16+ in Labor Force

Civilian Employed	93.0%
Civilian Unemployed	7.0%

2000 Females 16+ by Employment Status and Age of Children

Total	9,657
Own Children < 6 Only	7.6%
Employed/in Armed Forces	4.5%
Unemployed	0.3%
Not in Labor Force	2.7%
Own Children < 6 and 6-17 Only	6.0%
Employed/in Armed Forces	2.4%
Unemployed	0.7%
Not in Labor Force	3.0%
Own Children 6-17 Only	16.2%
Employed/in Armed Forces	11.3%
Unemployed	0.4%
Not in Labor Force	4.6%
No Own Children < 18	70.2%
Employed/in Armed Forces	30.8%
Unemployed	2.1%
Not in Labor Force	37.3%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008.



2008 Employed Population 16+ by Industry

Total	11,698
Agriculture/Mining	0.9%
Construction	7.8%
Manufacturing	15.7%
Wholesale Trade	4.7%
Retail Trade	13.1%
Transportation/Utilities	4.2%
Information	1.6%
Finance/Insurance/Real Estate	6.7%
Services	39.9%
Public Administration	5.4%

2008 Employed Population 16+ by Occupation

Total	11,696
White Collar	51.4%
Management/Business/Financial	10.1%
Professional	15.8%
Sales	10.4%
Administrative Support	15.0%
Services	17.9%
Blue Collar	30.7%
Farming/Forestry/Fishing	0.7%
Construction/Extraction	6.7%
Installation/Maintenance/Repair	4.5%
Production	10.6%
Transportation/Material Moving	8.2%



2000 Workers 16+ by Means of Transportation to Work

Total	10,118
Drove Alone - Car, Truck, or Van	80.2%
Carpooled - Car, Truck, or Van	14.9%
Public Transportation	0.1%
Walked	2.0%
Other Means	0.7%
Worked at Home	2.1%

2000 Workers 16+ by Travel Time to Work

Total	10,118
Did Not Work at Home	97.9%
Less than 5 minutes	3.5%
5 to 9 minutes	16.2%
10 to 19 minutes	32.3%
20 to 24 minutes	9.7%
25 to 34 minutes	15.3%
35 to 44 minutes	6.3%
45 to 59 minutes	9.3%
60 to 89 minutes	3.8%
90 or more minutes	1.4%
Worked at Home	2.1%
Average Travel Time to Work (in min)	22.9

2000 Households by Vehicles Available

Total	8,999
None	9.9%
1	35.4%
2	38.8%
3	11.6%
4	3.2%
5+	1.1%
Average Number of Vehicles Available	1.7

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



2000 Households by Type

Total	8,963
Family Households	69.1%
Married-couple Family	48.0%
With Related Children	22.2%
Other Family (No Spouse)	21.2%
With Related Children	14.1%
Nonfamily Households	30.9%
Householder Living Alone	26.5%
Householder Not Living Alone	4.4%
Households with Related Children	36.3%
Households with Persons 65+	24.0%

2000 Households by Size

Total	8,963
1 Person Household	26.5%
2 Person Household	32.4%
3 Person Household	18.8%
4 Person Household	13.8%
5 Person Household	5.7%
6 Person Household	1.8%
7+ Person Household	1.0%

2000 Households by Year Householder Moved In

Total	8,999
Moved in 1999 to March 2000	24.6%
Moved in 1995 to 1998	28.8%
Moved in 1990 to 1994	17.0%
Moved in 1980 to 1989	12.0%
Moved in 1970 to 1979	8.9%
Moved in 1969 or Earlier	8.6%
Median Year Householder Moved In	1995



2000 Housing Units by Units in Structure

Total	9,644
1, Detached	65.9%
1, Attached	2.1%
2	8.6%
3 or 4	1.8%
5 to 9	6.5%
10 to 19	2.1%
20+	5.3%
Mobile Home	7.6%
Other	0.0%

2000 Housing Units by Year Structure Built


Total	9,644
1999 to March 2000	3.3%
1995 to 1998	12.8%
1990 to 1994	7.4%
1980 to 1989	14.9%
1970 to 1979	18.8%
1969 or Earlier	42.8%
Median Year Structure Built	1974

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



Top 3 Tapestry Segments

- 1. Midland Crowd
- 2. Home Town
- 3. Green Acres

 **2008 Consumer Spending** shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$20,931,477
Average Spent	\$1,925.09
Spending Potential Index	72
Computers & Accessories: Total \$	\$2,167,905
Average Spent	\$199.38
Spending Potential Index	83
Education: Total \$	\$12,706,642
Average Spent	\$1,168.64
Spending Potential Index	85
Entertainment/Recreation: Total \$	\$35,171,178
Average Spent	\$3,234.73
Spending Potential Index	87
Food at Home: Total \$	\$46,256,320
Average Spent	\$4,254.24
Spending Potential Index	87
Food Away from Home: Total \$	\$32,260,574
Average Spent	\$2,967.04
Spending Potential Index	87
Health Care: Total \$	\$40,988,337
Average Spent	\$3,769.74
Spending Potential Index	92
HH Furnishings & Equipment: Total \$	\$19,901,222
Average Spent	\$1,830.33
Spending Potential Index	80
Investments: Total \$	\$9,222,930
Average Spent	\$848.24
Spending Potential Index	84
Retail Goods: Total \$	\$249,343,208
Average Spent	\$22,932.33
Spending Potential Index	84
Shelter: Total \$	\$138,386,436
Average Spent	\$12,727.53
Spending Potential Index	82
TV/Video/Sound Equipment: Total \$	\$13,552,464
Average Spent	\$1,246.43
Spending Potential Index	87
Travel: Total \$	\$17,061,802
Average Spent	\$1,569.19
Spending Potential Index	83
Vehicle Maintenance & Repairs: Total \$	\$9,188,766
Average Spent	\$845.10
Spending Potential Index	85

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Expenditure data are derived from the 2004 and 2005 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.