




Gallatin City
Gallatin city, TN (4728540)
Geography: Place

	2000 Total Population	23,230
	2000 Group Quarters	836
	2010 Total Population	28,677
	2015 Total Population	31,443
	2010 - 2015 Annual Rate	1.86%
	2000 Households	8,963
	2000 Average Household Size	2.5
	2010 Households	11,237
	2010 Average Household Size	2.48
	2015 Households	12,391
	2015 Average Household Size	2.47
	2010 - 2015 Annual Rate	1.97%
	2000 Families	6,197
	2000 Average Family Size	2.99
	2010 Families	7,654
	2010 Average Family Size	2.99
	2015 Families	8,365
	2015 Average Family Size	2.99
	2010 - 2015 Annual Rate	1.79%
	2000 Housing Units	9,600
	Owner Occupied Housing Units	58.6%
	Renter Occupied Housing Units	34.8%
	Vacant Housing Units	6.6%
	2010 Housing Units	12,076
	Owner Occupied Housing Units	60.3%
	Renter Occupied Housing Units	32.8%
	Vacant Housing Units	6.9%
	2015 Housing Units	13,229
	Owner Occupied Housing Units	61.8%
	Renter Occupied Housing Units	31.9%
	Vacant Housing Units	6.3%
	Median Household Income	
	2000	\$34,737
	2010	\$45,665
	2015	\$52,278
	Median Home Value	
	2000	\$98,364
	2010	\$136,639
	2015	\$158,319
	Per Capita Income	
	2000	\$18,550
	2010	\$23,465
	2015	\$26,695
	Median Age	
	2000	35.5
	2010	38.1
	2015	39.2

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

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2000 Households by Income

Household Income Base	8,914
< \$15,000	20.4%
\$15,000 - \$24,999	16.7%
\$25,000 - \$34,999	13.2%
\$35,000 - \$49,999	16.4%
\$50,000 - \$74,999	18.9%
\$75,000 - \$99,999	8.0%
\$100,000 - \$149,999	3.7%
\$150,000 - \$199,999	1.0%
\$200,000+	1.8%
Average Household Income	\$46,787

2010 Households by Income

Household Income Base	11,239
< \$15,000	15.1%
\$15,000 - \$24,999	11.0%
\$25,000 - \$34,999	11.3%
\$35,000 - \$49,999	16.4%
\$50,000 - \$74,999	21.3%
\$75,000 - \$99,999	13.1%
\$100,000 - \$149,999	7.7%
\$150,000 - \$199,999	2.0%
\$200,000+	2.2%
Average Household Income	\$58,392

2015 Households by Income

Household Income Base	12,389
< \$15,000	13.5%
\$15,000 - \$24,999	9.8%
\$25,000 - \$34,999	9.9%
\$35,000 - \$49,999	14.5%
\$50,000 - \$74,999	18.2%
\$75,000 - \$99,999	15.7%
\$100,000 - \$149,999	13.3%
\$150,000 - \$199,999	2.4%
\$200,000+	2.7%
Average Household Income	\$66,121

2000 Owner Occupied HUs by Value

Total	5,648
<\$50,000	15.6%
\$50,000 - 99,999	36.1%
\$100,000 - 149,999	26.0%
\$150,000 - 199,999	11.1%
\$200,000 - \$299,999	6.8%
\$300,000 - 499,999	3.1%
\$500,000 - 999,999	0.8%
\$1,000,000+	0.5%
Average Home Value	\$124,601

2000 Specified Renter Occupied HUs by Contract Rent

Total	3,343
With Cash Rent	94.6%
No Cash Rent	5.4%
Median Rent	\$429
Average Rent	\$422

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

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2000 Population by Age

Total	23,230
Age 0 - 4	7.3%
Age 5 - 9	6.7%
Age 10 - 14	7.0%
Age 15 - 19	7.3%
Age 20 - 24	6.5%
Age 25 - 34	14.5%
Age 35 - 44	15.1%
Age 45 - 54	12.8%
Age 55 - 64	9.1%
Age 65 - 74	6.7%
Age 75 - 84	4.9%
Age 85+	2.1%
Age 18+	74.6%

2010 Population by Age

Total	28,678
Age 0 - 4	7.0%
Age 5 - 9	7.0%
Age 10 - 14	6.9%
Age 15 - 19	6.2%
Age 20 - 24	5.5%
Age 25 - 34	12.8%
Age 35 - 44	14.1%
Age 45 - 54	14.6%
Age 55 - 64	11.9%
Age 65 - 74	7.2%
Age 75 - 84	4.4%
Age 85+	2.2%
Age 18+	75.2%

2015 Population by Age

Total	31,443
Age 0 - 4	6.7%
Age 5 - 9	6.9%
Age 10 - 14	7.2%
Age 15 - 19	6.5%
Age 20 - 24	5.3%
Age 25 - 34	11.7%
Age 35 - 44	14.0%
Age 45 - 54	13.8%
Age 55 - 64	12.9%
Age 65 - 74	8.7%
Age 75 - 84	4.4%
Age 85+	2.1%
Age 18+	75.3%

2000 Population by Sex

Males	47.6%
Females	52.4%

2010 Population by Sex

Males	48.4%
Females	51.6%

2015 Population by Sex

Males	48.6%
Females	51.4%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

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2000 Population by Race/Ethnicity

Total	23,230
White Alone	78.3%
Black Alone	17.6%
American Indian Alone	0.3%
Asian or Pacific Islander Alone	0.5%
Some Other Race Alone	2.0%
Two or More Races	1.3%
Hispanic Origin	3.4%
Diversity Index	39.9

2010 Population by Race/Ethnicity

Total	28,677
White Alone	76.5%
Black Alone	17.3%
American Indian Alone	0.3%
Asian or Pacific Islander Alone	0.7%
Some Other Race Alone	3.6%
Two or More Races	1.7%
Hispanic Origin	6.5%
Diversity Index	46.0

2015 Population by Race/Ethnicity

Total	31,443
White Alone	76.2%
Black Alone	17.2%
American Indian Alone	0.3%
Asian or Pacific Islander Alone	0.7%
Some Other Race Alone	3.7%
Two or More Races	1.8%
Hispanic Origin	7.2%
Diversity Index	47.1



2000 Population 3+ by School Enrollment

Total	22,047
Enrolled in Nursery/Preschool	1.5%
Enrolled in Kindergarten	1.4%
Enrolled in Grade 1-8	11.9%
Enrolled in Grade 9-12	5.5%
Enrolled in College	2.8%
Enrolled in Grad/Prof School	0.2%
Not Enrolled in School	76.7%

2010 Population 25+ by Educational Attainment

Total	19,316
Less than 9th Grade	7.1%
9th - 12th Grade, No Diploma	11.7%
High School Graduate	34.7%
Some College, No Degree	21.0%
Associate Degree	7.4%
Bachelor's Degree	12.6%
Graduate/Professional Degree	5.5%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

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2010 Population 15+ by Marital Status

Total	22,668
Never Married	24.0%
Married	53.1%
Widowed	7.1%
Divorced	15.9%



2000 Population 16+ by Employment Status

Total	18,053
In Labor Force	60.7%
Civilian Employed	57.2%
Civilian Unemployed	3.4%
In Armed Forces	0.1%
Not in Labor Force	39.3%

2010 Civilian Population 16+ in Labor Force

Civilian Employed	88.3%
Civilian Unemployed	11.7%

2015 Civilian Population 16+ in Labor Force

Civilian Employed	91.0%
Civilian Unemployed	9.0%

2000 Females 16+ by Employment Status and Age of Children

Total	9,657
Own Children < 6 Only	7.6%
Employed/in Armed Forces	4.5%
Unemployed	0.3%
Not in Labor Force	2.7%
Own Children < 6 and 6-17 Only	6.0%
Employed/in Armed Forces	2.4%
Unemployed	0.7%
Not in Labor Force	3.0%
Own Children 6-17 Only	16.2%
Employed/in Armed Forces	11.3%
Unemployed	0.4%
Not in Labor Force	4.6%
No Own Children < 18	70.2%
Employed/in Armed Forces	30.8%
Unemployed	2.1%
Not in Labor Force	37.3%



2010 Employed Population 16+ by Industry

Total	11,313
Agriculture/Mining	1.0%
Construction	7.0%
Manufacturing	14.6%
Wholesale Trade	4.8%
Retail Trade	13.2%
Transportation/Utilities	4.0%
Information	1.5%
Finance/Insurance/Real Estate	6.6%
Services	41.5%
Public Administration	5.7%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

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2010 Employed Population 16+ by Occupation

Total	11,312
White Collar	52.3%
Management/Business/Financial	10.3%
Professional	16.7%
Sales	10.6%
Administrative Support	14.8%
Services	18.4%
Blue Collar	29.3%
Farming/Forestry/Fishing	0.8%
Construction/Extraction	6.3%
Installation/Maintenance/Repair	4.3%
Production	9.9%
Transportation/Material Moving	7.9%



2000 Workers 16+ by Means of Transportation to Work

Total	10,118
Drove Alone - Car, Truck, or Van	80.2%
Carpooled - Car, Truck, or Van	14.9%
Public Transportation	0.1%
Walked	2.0%
Other Means	0.7%
Worked at Home	2.1%

2000 Workers 16+ by Travel Time to Work

Total	10,118
Did Not Work at Home	97.9%
Less than 5 minutes	3.5%
5 to 9 minutes	16.2%
10 to 19 minutes	32.3%
20 to 24 minutes	9.7%
25 to 34 minutes	15.3%
35 to 44 minutes	6.3%
45 to 59 minutes	9.3%
60 to 89 minutes	3.8%
90 or more minutes	1.4%
Worked at Home	2.1%
Average Travel Time to Work (in min)	22.9

2000 Households by Vehicles Available

Total	8,999
None	9.9%
1	35.4%
2	38.8%
3	11.6%
4	3.2%
5+	1.1%
Average Number of Vehicles Available	1.7

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

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2000 Households by Type

Total	8,963
Family Households	69.1%
Married-couple Family	48.0%
With Related Children	22.2%
Other Family (No Spouse)	21.2%
With Related Children	14.1%
Nonfamily Households	30.9%
Householder Living Alone	26.5%
Householder Not Living Alone	4.4%
Households with Related Children	36.3%
Households with Persons 65+	24.0%

2000 Households by Size

Total	8,963
1 Person Household	26.5%
2 Person Household	32.4%
3 Person Household	18.8%
4 Person Household	13.8%
5 Person Household	5.7%
6 Person Household	1.8%
7+ Person Household	1.0%

2000 Households by Year Householder Moved In

Total	8,999
Moved in 1999 to March 2000	24.6%
Moved in 1995 to 1998	28.8%
Moved in 1990 to 1994	17.0%
Moved in 1980 to 1989	12.0%
Moved in 1970 to 1979	8.9%
Moved in 1969 or Earlier	8.6%
Median Year Householder Moved In	1995



2000 Housing Units by Units in Structure

Total	9,644
1, Detached	65.9%
1, Attached	2.1%
2	8.6%
3 or 4	1.8%
5 to 9	6.5%
10 to 19	2.1%
20+	5.3%
Mobile Home	7.6%
Other	0.0%

2000 Housing Units by Year Structure Built


Total	9,644
1999 to March 2000	3.3%
1995 to 1998	12.8%
1990 to 1994	7.4%
1980 to 1989	14.9%
1970 to 1979	18.8%
1969 or Earlier	42.8%
Median Year Structure Built	1974

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.

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Top 3 Tapestry Segments

1.	Midland Crowd
2.	Home Town
3.	Green Acres

 **2010 Consumer Spending** shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$15,672,865
Average Spent	\$1,394.76
Spending Potential Index	58
Computers & Accessories: Total \$	\$2,053,487
Average Spent	\$182.74
Spending Potential Index	83
Education: Total \$	\$11,956,490
Average Spent	\$1,064.03
Spending Potential Index	87
Entertainment/Recreation: Total \$	\$31,059,857
Average Spent	\$2,764.07
Spending Potential Index	86
Food at Home: Total \$	\$42,806,319
Average Spent	\$3,809.41
Spending Potential Index	85
Food Away from Home: Total \$	\$30,639,885
Average Spent	\$2,726.70
Spending Potential Index	85
Health Care: Total \$	\$37,530,751
Average Spent	\$3,339.93
Spending Potential Index	90
HH Furnishings & Equipment: Total \$	\$16,944,388
Average Spent	\$1,507.91
Spending Potential Index	73
Investments: Total \$	\$15,957,226
Average Spent	\$1,420.06
Spending Potential Index	82
Retail Goods: Total \$	\$229,268,580
Average Spent	\$20,403.01
Spending Potential Index	82
Shelter: Total \$	\$143,417,659
Average Spent	\$12,762.98
Spending Potential Index	81
TV/Video/Audio: Total \$	\$11,946,438
Average Spent	\$1,063.13
Spending Potential Index	86
Travel: Total \$	\$17,188,137
Average Spent	\$1,529.60
Spending Potential Index	81
Vehicle Maintenance & Repairs: Total \$	\$9,002,643
Average Spent	\$801.16
Spending Potential Index	85

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.