



Gallatin Retail Market Area by County Subdivision

<i>Total Area Population</i>		<i>Avg Median HH Income</i>		<i>Total 2008 Expenditures</i>	
2008	124,137	2008	\$54,142	Apparel & Services	\$89,923,548
2013	140,058	2013	\$61,255	Entertainment/Rec	\$157,552,042
				Food	\$341,332,864
				HH Furnishings/Equip	\$87,255,707
				Retail Goods	\$1,120,165,657

Gallatin CCD

<i>Population</i>		<i>Median HH Income</i>		<i>Avg HH Income</i>		<i>2008 Expenditures</i>	
2008	31,638	2008	\$48,388	2008	\$61,520	Apparel & Services	\$23,375,882
2013	35,620	2013	\$56,854	2013	\$69,202	Entertainment/Recreation	\$39,535,172
						Food	\$88,032,873
						HH Furnishings/Equip	\$22,231,022
						Retail Goods	\$280,352,227

Bethpage CCD

<i>Population</i>		<i>Median HH Income</i>		<i>Avg HH Income</i>		<i>2008 Expenditures</i>	
2008	4,389	2008	\$63,996	2008	\$76,077	Apparel & Services	\$3,822,386
2013	4,973	2013	\$71,044	2013	\$88,200	Entertainment/Recreation	\$6,793,271
						Food	\$14,475,133
						HH Furnishings/Equip	\$3,496,671
						Retail Goods	\$48,239,337

Castalian Springs CCD

<i>Population</i>		<i>Median HH Income</i>		<i>Avg HH Income</i>		<i>2008 Expenditures</i>	
2008	5,868	2008	\$58,763	2008	\$65,630	Apparel & Services	\$4,384,462
2013	6,821	2013	\$66,162	2013	\$74,435	Entertainment/Recreation	\$7,529,309
						Food	\$16,183,231
						HH Furnishings/Equip	\$4,360,790
						Retail Goods	\$53,388,517

Hartsville CCD

<i>Population</i>		<i>Median HH Income</i>		<i>Avg HH Income</i>		<i>2008 Expenditures</i>		
2008	8,041	2008	\$40,778	2008	\$50,014	Apparel & Services	\$4,556,279	
2013	8,624	2013	\$46,105	2013	\$56,578	Entertainment/Recreation	\$8,454,540	
							Food	\$18,234,844
							HH Furnishings/Equip	\$4,301,031
							Retail Goods	\$61,214,957

Lafayette CCD

<i>Population</i>		<i>Median HH Income</i>		<i>Avg HH Income</i>		<i>2008 Expenditures</i>		
2008	12,855	2008	\$36,158	2008	\$46,422	Apparel & Services	\$7,006,755	
2013	13,442	2013	\$40,349	2013	\$52,436	Entertainment/Recreation	\$13,087,502	
							Food	\$28,197,658
							HH Furnishings/Equip	\$6,602,566
							Retail Goods	\$94,958,511

Martha-Laguardo CCD

<i>Population</i>		<i>Median HH Income</i>		<i>Avg HH Income</i>		<i>2008 Expenditures</i>		
2008	15,242	2008	\$73,535	2008	\$94,099	Apparel & Services	\$15,916,361	
2013	18,063	2013	\$80,365	2013	\$113,088	Entertainment/Recreation	\$27,755,279	
							Food	\$58,712,558
							HH Furnishings/Equip	\$16,222,859
							Retail Goods	\$194,216,505

Portland CCD

<i>Population</i>		<i>Median HH Income</i>		<i>Avg HH Income</i>		<i>2008 Expenditures</i>		
2008	20,086	2008	\$49,095	2008	\$54,238	Apparel & Services	\$12,499,413	
2013	23,263	2013	\$56,866	2013	\$60,908	Entertainment/Recreation	\$21,825,312	
							Food	\$47,856,386
							HH Furnishings/Equip	\$11,877,854
							Retail Goods	\$155,975,088

Siloam CCD

<i>Population</i>		<i>Median HH Income</i>		<i>Avg HH Income</i>		<i>2008 Expenditures</i>		
2008	4,389	2008	\$63,996	2008	\$76,077	Apparel & Services	\$3,822,386	
2013	4,973	2013	\$71,044	2013	\$88,200	Entertainment/Recreation	\$6,793,271	
							Food	\$14,475,133
							HH Furnishings/Equip	\$3,796,671
							Retail Goods	\$48,239,337

Westmoreland CCD

<i>Population</i>		<i>Median HH Income</i>		<i>Avg HH Income</i>		<i>2008 Expenditures</i>		
2008	8,130	2008	\$43,371	2008	\$52,320	Apparel & Services	\$4,700,653	
2013	8,987	2013	\$50,724	2013	\$58,241	Entertainment/Recreation	\$8,757,413	
							Food	\$18,829,947
							HH Furnishings/Equip	\$4,461,390
							Retail Goods	\$63,272,206

White House CCD

<i>Population</i>		<i>Median HH Income</i>		<i>Avg HH Income</i>		<i>2008 Expenditures</i>		
2008	13,499	2008	\$63,340	2008	\$66,682	Apparel & Services	\$9,838,971	
2013	15,292	2013	\$73,035	2013	\$75,860	Entertainment/Recreation	\$17,020,973	
							Food	\$36,335,101
							HH Furnishings/Equip	\$9,904,853
							Retail Goods	\$120,308,972

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.

Source: Expenditure data are derived from the 2004 and 2005 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI